

SICE2020 Company Exhibition Session

The Society of Instrument and Control Engineers
SICE2020 Executive Committee

October 2019

Dear colleagues,

We are delighted to invite you to the SICE2020 company exhibition, “**The SICE2020 special project: Exhibition on Technologies for Exciting Innovations for Smart Societies**”, at the Empress Convention Center & Empress Hotel (Chiang Mai, Thailand) which will take place in September 2020, during the SICE Annual Conference 2020.

At the company exhibition held in Hiroshima, Japan during SICE2019, eighteen exhibitions were displayed and more than 600 participants actively discussed and exchanged information. The company exhibition in 2020 will also attract a lot of participants. This exhibition is a great opportunity to showcase your advanced technologies and network with specialists in a wide range of fields.

To exhibit or sponsor SICE2020, please kindly fill out the application form below and send it back to the SICE administration office by mail before 10 July 2020.

We hope you will be able to join us for this special project. If you have any questions about this event, please email the SICE administration office.

Regards,

Tetsuo Sawaragi (Kyoto University, Japan)
SICE President

Kou Yamada (Gunma University, Japan)
Kosin Chamnongthai (KMUTT, Thailand)
SICE2020 General Co-chairs

1. **Date and time:** 24-26 September 2020, 9:00am to 5:00pm
2. **Location:** Empress Convention Center & Empress Hotel, Chiang Mai, Thailand
3. **Exhibition's theme:** Exhibition on Technologies for Exciting Innovations for Smart Societies
4. **Display materials:** Details are shown in the application form below.
5. **Registration fees:** Details are shown in the application form below.

SICE contact information (please mail your application form to the following address.)

Name: K. Suzuki

Address: SICE administration office, 4F Kaneko Bldg. 1-11-9 Kandaogawamachi, Chiyoda-ku, Tokyo
101-0052 Japan

Email: k_suzuki@sice.or.jp

SICE2020 Company Exhibition Application Form

◇ Exhibition stands, poster exhibitions and book exhibitions

Category (select one checkbox)	Description	Registration fee (Japanese yen • excl. tax)		
		SICE supporting member	Non- member	University
Exhibition stand: large (*2)	Display and presentation (*1); width of the stand: 3.5 m, size of the back board: 3.0 m; a table and a chair are provided.	¥100,000	¥120,000	¥50,000
Exhibition stand: small (*3)	Display and presentation (*1); width of the stand: 1.5 m, size of the back board: 1.2 m; a table and a chair are provided.	¥50,000	¥60,000	¥25,000
Poster exhibition	One panel for an A1-sized poster.	¥20,000	¥30,000	¥10,000
Book exhibition	Book exhibition and sales.	¥30,000	¥40,000	n.a.

(*) Everyone can join the welcome party on Wednesday 23 September (free of charge). To attend the banquet on Friday 25 September, one must register and pay an additional fee. The fee for the banquet is not included in the basic fees shown in the above table.

(*1) Each technical presentations will be held at the end of a regular conference session. The duration of the presentation is 15 min. Although in principle, the committee will allocate a presentation to a suitable slot, they will try to adjust the schedule upon request.

- The basic registration fee includes the charge for one 15 min presentation.
- An optional package is available to increase the number of presentations (see the next page for details).
- Presentation in Japanese is acceptable. However, it is recommended to prepare the presentation materials in English.

(*2) The fees include SICE2020 registration fee and banquet fee for ONE delegate.

(*3) The fees do not include delegators' SICE2020 registration fees. To attend SICE2020 conference sessions and/or give a presentation, please register and pay the SICE2020 registration fee.

□ Optional packages are given in the next page.


◇ Exhibition optional packages

Category (multiple choices are allowed; in case of too many applications, we will adjust your choices.)	Description	Registration fee (Japanese yen • excl. tax)			Materials to submit
		SICE supporting member	Non-member	University	
Advertising on the conference proceedings	Color (limited to the first two companies only) or black and white; a banner on the SICE2020 website is included for an A4 ad.	Color ¥180,000 Black & white ¥100,000	Color ¥200,000 Black & white ¥120,000		Advertising content / banner image
Flyer	1page flyers in the conference bags.	¥30,000	¥50,000		A4 flyer
Website banner ad	A banner on the SICE2020 website	¥50,000	¥80,000		Banner image
Advertising on USBs for proceedings	Advertising by printing the company name and logo on the USBs of the conference proceedings. □ Limited to the first applicant only.	¥150,000			Company logo image
Advertising on the conference bags	Advertising by printing the company name and logo on the conference bags.	¥100,000	¥120,000		
Supporting coffee break corners	Displaying the company name and logo at coffee break tables.	The minimum amount is ¥50,000.	The minimum amount is ¥50,000.		
Stamp rally	It is highly appreciated if you could provide promotional giveaway items/gifts/token for the participants.	<input type="checkbox"/> I will register for the stamp rally and provide company's promotional giveaway. <input type="checkbox"/> I will not register for the stamp rally.			
Technical presentation (Additional application)	Charge for additional presentations. Note that the basic fee already included one presentation.	¥20,000 per presentation	¥20,000 per presentation		

Total amount : ¥ _____ **(excluding tax)**

I will apply for the company exhibition as described above.

Contact information/billing address

Company's name	
Department/division	
Name	 Please stamp here.
Postal address	
Telephone number	
Email address	